

Michigan Health Council's Physician Services Newsletter

June 2008

Greetings,

Welcome to the 2nd edition of the MHC Physician Services newsletter. We are excited to provide news and updates regarding Physician Recruitment and the eRecruiting solutions offered by **Medical Opportunities in Michigan (MOM)**, **Physician Sourcing Service (PSS)** and **Consulting Partners in Recruiting (CPR)**. If you would like more information, we are available to meet at your convenience to discuss the details of each program.

On a personal note, I am delighted to join the Michigan Health Council and the Physician Services team with my colleagues Kim Burley and Sarah Bates. Both Kim and I have been in your shoes as hospital physician recruiters and we are working hard to support your needs in this changing industry. You can count on us as a resource for current workforce data, recruitment trends and as a link to the broad services of the Michigan Health Council. Enjoy a great summer!

Deb Caya Collier and Kim Burley
Physician Services
Michigan Health Council



In This Issue

[Meet Deb Collier](#)

[NEW: 2007 Physician Assistant Licensure Data](#)

[Family Medicine Snapshot](#)

[Let MOM Work for You!](#)

[State Loan Repayment Deadline](#)

Meet Deb Collier



Deb Caya Collier has recently joined the Recruitment Services team at the Michigan Health Council as Director of Member Services. Deb has over 24 years of management experience with the past 16 years spent in Physician Recruitment and Hospital Administration. Deb will focus on promotion of the MHC recruitment websites: MOM, MOO, OMI, and POP to Physicians in addition to introducing MHC's recruitment solutions to hospitals and healthcare associations throughout Ohio, Pennsylvania and Indiana.

For more information regarding these programs, please contact Deb at: (800)479-1666 or email at: deb.collier@mhc.org

Seven Steps for Making Retention a Key Part of Your Physician Recruitment Plan

By Kim Burley,
Director of
Physician
Services at the
Michigan
Health Council



Across the nation, retaining physician talent is receiving increased attention among hospitals, medical groups and managed care organizations. With the current and projected shortage of physicians and corresponding challenges to recruitment, the slightest increase in turnover can have a significant financial and service delivery impact. The importance of incorporating a retention plan into your recruitment efforts has never been more critical.

[Click here for the full article.](#)

Quick Links

[Related Topics](#)

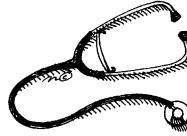
[More On Us](#)

Quick Links



NEW: 2007 Physician Assistant Licensure Data

The Michigan Department of Community Health (MDCH) conducted a survey of licensed physicians assistants in 2007 to collect data on their employment status, geographic distribution, age, plans to continue practicing, work setting, education, gender, and race/ethnicity.



[Click here for a copy of the 2007 Physician Assistant Licensure Data.](#)

Family Medicine Snapshot

Did you know?

There are 464 Family Medicine Residency programs in the U.S. This 3-year Residency follows 4 years of medical school.

Based on 2006 statistics, the U.S. had 9,456 active Family Medicine Residents. Of these,

- 52.6% were female
- 47.4% were male
- 42.0% were International Medical Graduates

****In 2006, 3,083 Family Medicine Residents completed their training!!****


2,547 (82.6%) of the 3,083 were surveyed and questioned about their career plans after graduation. The following were some of the responses:

- 73.3% planned to practice in the US
- 10.6% planned to pursue more training
- 7.8% planned to work in academics

This is just a little bit of exciting information regarding Family Medicine. For more information, contact Sarah Bates, Program Manager - Medical Opportunities in Michigan at (800) 479-1666 or bates@mhc.org

**** This information was gathered from the AMA's Fellowship and Residency Electronic Interactive Database (FREIDA online)**

Let MOM Work For You!

 Medical Opportunities in Michigan (MOM) is considered by our members to be a valuable, cost effective and interactive tool for candidate sourcing. For a fraction of the cost of a search firm or a few journal ads, MOM is there 24/7 for convenient use. Equally important candidates can post their Curriculum Vitae and browse opportunities.

[Click here for the full article on tips for better and faster recruitment results.](#)

[Medical Opportunities in Michigan](#)



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Overheard...

A Michigan HOSA (Health Occupations Students of America) state officer and high school student had the opportunity to interview Dr. Beekman, an orthopedic surgeon at Foote Hospital regarding his career choice. [Here is a link to the YouTube interview.](#)

Upcoming Meetings in Michigan

Michigan College of Emergency Physicians 7/13-16 in Traverse City

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Michigan Academy of Family Physicians 7/18-19 in Traverse City

Detroit Career MD Fair 7/29 in Southfield

Michigan Association of Osteopathic Family Physicians 7/31-8/3 in Traverse City

MSMS' Conference for Women Physicians Mind, Mood & Medicine 8/1 - 8/3 in Traverse City

Michigan College of Emergency Physicians Resident Day 8/26in East Lansing

Loan Repayment Deadline June 30

Effective immediately, the Michigan State Loan Repayment Program will begin offering powerful new recruitment tools called the Sign-On Bonus Loan Repayment Contract and the Provider Loan Repayment Contract. These contracts were designed in cooperation with top Michigan based recruiters, to help you:

- Save on Recruitment Fees
- Gain a Recruitment Advantage
- Retain Workforce

When recruiting your next primary care medical, dental or mental health care provider, they may be eligible to receive a taxable sign-on bonus, or receive double that amount (up to \$50,000) in tax-free educational loan repayment.

The FY 2009 application period has been extended until June 30, 2008. Read the attached announcement for more details while the funds are still available.

[Click here for the Loan Repayment Announcement](#)

Michigan American College of Physicians Annual Conference 9/11-9/13 in Dearborn

Michigan Chapter American Academy of Pediatrics 9/19-9/21 on Mackinac Island

MSMS' 12th Annual Conference on Bioethics Universal Health Care: A Grand Experiment in 50 Pieces 10/10-10/11 in Traverse City

MSMS' 143rd Annual Scientific Meeting 10/22-10/24 in Troy
MSMS' E-Health Summit 11/6 in Troy

MSMS' Systemic Health Conference 12/3 in Novi